CAMOMILE ABOUT THE BOOK

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PR?DUCT NFORMATION

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Ellen Carstairs' true passion lies in writing, but her family disapproves. Returning home to Glasgow after studying music abroad, Ellen feels stifled by the society that surrounds her, from her deeply religious aunt to her lacklustre friends.

Rebelling against her circumstances, the vivacious young woman finds solace in writing a journal to her college friend Ruby. Here, she describes her amusing observations of Glasgow society and her aspirations to become a writer. Conflicted, Ellen is forced to choose between a conventional marriage to Duncan, the handsome doctor, or carving her own path in life.

ABOUT THE AUTHOR

Catherine Carswell was born in Glasgow in 1874. She studied music in Frankfurt and Glasgow, but made her career in journalism. Dogged by scandal, Carswell spent much of her life fighting for independence and equality, something that is reflected in her writing, especially *The Camomile*, her second published work.

KEYPOINTS

- ♦ Aesthetically pleasing cover design
- ♦ A fascinating portrait of a woman's coming-of-age in early 20th century Glasgow, written by one of the striking female voices of Scottish modernism
- ♦ Compelling parallels to Virginia Woolf's work, especially A Room of One's Own

MERCHISTON PUBLISHING

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MARKETING

- Potential collaboration with Glasgow Women's Library
- ♦ Podcast Catherine Carswell's Glasgow available on the dedicated
- Extensive online marketing strategy including social media channels and dedicated website
- Prospective conference on Scottish women writers

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